FINANTSINSPEKTSIOON

Company Tallinna Kaubamaja Grupp AS

Type Company Release

Category Other corporate action

Disclosure time 01 Jul 2020 09:45:00 +0300

Currency

Title Tallinna Kaubamaja Grupp AS is launching a new service, Partner Kuukaart, for the loyalty

Tallinna Kaubamaja Grupp AS has the oldest loyalty programme in Estonia with nearly 700,000 customers, which enables Partner Card holders to collect points for purchases and receive a discount for subsequent purchases with these points. Today, the new Partner Card service, Kuukaart (Monthly Card), will be launched - all existing Partner Cards and LHV Partner bank cards can be used by customers for payment, paying for purchases made in one month with one invoice. No additional cost or interest will be added upon timely payment of the invoice for the service. More information about the new service is available here (https://www.partnerkaart.ee/et/partner-kuukaart/).

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